

The [REDACTED]

Residence Revs Up

Poolside Promotion Was Huge Success

We are all familiar with the huge amount of property development going on in the Jomtien Beach area, which is developing so rapidly, that it will probably later become a new satellite city of Pattaya. The concept of "The Residence" condominium project has fittingly been the work of "Idea International Co Ltd," which is one of Pattaya's Town & Country's residential 'flagship projects.' This has been inspired by two of the principal partners, Mr Cees Cuijpers and Mr. Herman van Gucht, who are both very experienced 'project developers' in their own right.

for many years. Jobs included such well known local establishments as "Jamesons," and Cees eventually had to turn away jobs, as he had embarked on his own property developments, such as "The Meadows' and the "Whispering Palms" projects.

Familiar Local Developers

Mr. Cees Cuijpers started his working life in Holland as a chef, but quickly showed an extraordinary talent for hotel management and logistics, when he became the meat supply manager for a hotel. He started his own Logistics Centre based on his invention of a one stop crate system, and this later extended to interior and exterior restaurant design. Later, Cees brought all of his knowledge to Thailand, where he initially became involved in such well known restaurants as "Sam Sara" and "Pizza Hut," but then he moved back to building design work for a local company, because this had interested him greatly

Mr. Herman van Gucht is originally from Belgium, but has had a lifetime of experience in real estate and engineering construction, including thirty eight years in Florida in USA, after which it time for him to relocate to Thailand eight years ago. It was here in Thailand that he met Cees and they formed a very successful partnership, which has resulted in the design and construction of Jomtien's exclusive high class condominium project known as "The Residence." The partners opted for the use of subcontractors for the construction of this stretched 7-storey condominium, because if properly managed, this results in a better quality building at a lower cost. "The Residence" condominium has 68-apartments, ranging from 51.8 square metre studio suites at an affordable 2.88 million Baht, up to large 3-bedroom corner suites, and as expected with experienced developers, these are all constructed with high grade materials.



Perfect Position & Design

This large condominium development project has been strategically positioned on a large land allotment, which lies around 2 kms, down Theprasit Road's Soi-17; (this is easily found as it turns off at the elephant village on the western side of Theprasit Road). One has the feeling of being in a five star hotel in the middle of a park, because it is in a very quiet country location surrounded by trees and rural properties, behind Jomtien's beautiful beachfront. However, the local beach is hardly an option, as the "The Residence" condominium boasts a huge 500 square metre swimming pool, complete with a private poolside garden and relaxation area, with its own fitness centre. Equally as impressive is the large five star class reception lobby and the rooms follow the same concept of spacious living areas. The show apartment that we photographed was a beautiful two bedroom, two bathroom poolside apartment on the ground floor, with the pool being just two metres from the balcony door. However, as well as the construction, fixtures and fittings being of excellent quality, the most impressive features are in the overall indoor design, plus the concept of making the whole environment ergonomically friendly. Uncluttered living space, concealed air conditioners, European kitchens with built-in appliances, plus stylish curtains with superb wallpapering and general décor, make for some truly delightful living.



Mr. Herman van Gucht and two of his guests

Successful Poolside Promotion

Real estate brokers, media partners and invited guests made up a big guest list for the recent "Residence" condominium's "Poolside Party" and an expected 200 guests ended up at around 400 visitors, even including the well known Bangkok TV celebrity Stefan Santi, who was a big hit with the crowd. With superb food & drinks being supplied by the Amari Hotel Resort, everyone voted it as one of the best promotional events that they had ever attended, and the friendly assistance of "The Residence" staff was very much appreciated.

"The Residence" condominium project offers its customers "Affordable Luxury," via good design practices, managed construction and careful selection of materials, fixtures & fittings. Here we have one of the residential developments in Pattaya, which can be used as a 'benchmark' against which other condominium projects can be measured. *This prestigious project is being marketed by most of Pattaya City's leading real estate brokers, plus the developers at Pattaya's Town & Country, who have their sales office at 63/10 -11 Moo 10, Thanon Pattaya Tai (South Pattaya Road). They can be contacted on 66 (0)38.374.136 or E-mail - info@towncountryproperty.com*

